



## Goal #1

### Promote and protect water quality and ecosystem health in the Truckee River

#### Objectives:

1. Assure that storm drains are delivering the cleanest water into the river
2. Assure effective watershed management on the river and its tributaries
3. Mitigate human impacts that adversely impact water quality on the river
4. Create a rich and diverse vegetative ecosystem
5. Improve wildlife habitat continuity, connectivity and integrity
6. Improve river function and flood water management



## Goal #2

### Create and sustain a safe, beautiful and accessible river connecting people and places

#### Objectives:

1. Increase appropriate use and discourage illegal activities along the river
2. Promote consistency in planning, maintenance and management between jurisdictions
3. Increase and enhance safe public access to and along the river
4. Ensure adequate public amenities along the river
5. Improve aesthetics along the river corridor
6. Provide resources and alternatives for people living on the river



Photo: Brianna Weldon



## Goal #3

### Build an engaged community that protects and cares for the Truckee River

#### Objectives:

1. Promote awareness and education of the river's natural, cultural and recreational resources and the important role the river plays in our community
2. Increase student education and participation in river activities
3. Enhance opportunities for place-based activities and programs for the entire community
4. Inspire a culture of river stewardship
5. Ensure easy access to river information and appropriate activities



Photo: Alex Hoelt



## Goal #4

### Ensure the sustainable and collaborative management of the Truckee River

#### Objectives:

1. Create a sustainable organizational model to ensure the successful oversight and implementation of the OTR Management Plan
2. Develop partnerships and raise awareness of the OTR initiative and its achievements
3. Recruit and leverage funding and resources for the OTR initiative
4. Improve understanding of the current state of the river



Photo: Alex Hoelt